

RAJAR DATA RELEASE



Quarter 4, 2019 – February 6th 2020

SCOTTISH STATIONS

STATIONS	SURVEY PERIOD	TSA SIZE	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
			'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
			Q4 18	Q3 19	Q4 19	Q4 19 vs. Q4 18	Q4 19 vs. Q3 19	Q4 18	Q3 19	Q4 19
BBC RADIO SCOTLAND	H	4593	749	776	767	2.4%	-1.2%	6.7	5.9	5.8
Radio Borders	Y	110	48	49	47	-2.1%	-4.1%	32.1	31.8	31.1
Capital Scotland	H	2879	567	513	409	-27.9%	-20.3%	7.9	5.7	3.9
Central FM	Y	218	45	46	50	11.1%	8.7%	11.6	11.5	10.2
Clyde 1	H	1935	535	601	628	17.4%	4.5%	14.4	15.3	16.7
Clyde 2	H	1935	140	154	188	34.3%	22.1%	3.8	2.9	4.5
Forth 1	H	1172	315	327	300	-4.8%	-8.3%	16.5	16.1	16.1
Forth 2	H	1172	70	52	67	-4.3%	28.8%	4.2	1.8	3.8
Heart Scotland East	H	1200			150					5.0
Heart Scotland West	H	1646			224					5.2
Kingdom FM	Y	293	49	55	55	12.2%	0.0%	6.3	5.9	5.9
MFR	Y	253	121	121	123	1.7%	1.7%	25.4	27.2	26.2
Northsound 1	Y	346	138	126	122	-11.6%	-3.2%	15.0	18.1	16.9
Northsound 2	Y	346	28	24	23	-17.9%	-4.2%	3.7	4.4	3.1
Original 106 (Aberdeen)	Y	346	85	82	80	-5.9%	-2.4%	10.5	12.4	13.9
Scottish Sun 80s ¹	H	4593		23	34		47.8%		0.1	0.1
Scottish Sun Greatest Hits ¹	H	4593		10	6		-40.0%		0.1	*
Scottish Sun Hits ¹	H	4593		16	15		-6.3%	*		*
Smooth Radio Scotland	H	1856	337	422	352	4.5%	-16.6%	8.9	9.6	7.1
Tay FM	Y	394	147	137	131	-10.9%	-4.4%	17.2	15.5	16.6
Tay 2	Y	394	45	43	41	-8.9%	-4.7%	5.2	6.7	5.9
Wave FM (Dundee)	Y	144		16	12		-25.0%		4.3	2.5
Wave FM (Perth)	Y	90		4	4		0.0%		0.8	0.9
West Sound (inc. West FM)**	Y	394	179	170	181	1.1%	6.5%	25.9	23.5	24.6

¹ Station changed reporting survey period

** audience to opt out services included